

# BYRKE LOU

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Physicist, Interaction Designer, Futurist

**“Art tells us what it means to be human, technology challenges what encompasses being human”**



## BIO

Byrke Lou combines expertise in engineering, visual art and interaction design into a unique commercial sense, highly relevant to the future of tech and future life. With a Bachelor in Physics from the University of Bremen and a specialisation in complex systems combined with a Master of Arts in digital media from the University of Arts Bremen bridging media theory, media informatics interaction design and visual and performing media arts, she has the background knowledge to understand, and operate within philosophical and technical questions concerning the impact of technologies like AI, VR, AR and IOT.

Byrke Lou runs a creative studio in Berlin, which focuses on the intersection of brand strategy and new technologies and is in the process of starting a new venture within the AR realm. She has initiated and continues to oversee the open research community „movLab“ since 2015, which investigates the digitisation of the human body and uses the generated data creatively within the context of performance art.

From 2017 to 2019 Byrke Lou conceptualized and held the first courses for AI and AR / VR at the University of Arts Berlin, Europe’s biggest art university. Many of her courses were bridging AI and AR / VR towards music production and artistic performance formats.

## TALKS

[The Impact of AI on Music Creation](#)

[VR Music Technology](#)

[Transforming the Museum - Entertainment with a Purpose](#)

[The Virtual Nightclub](#)

[VR/AR/XR for the Music Business Ecosystem](#)

[MovLab: Reinventing Human Sensing for Virtual Realities](#)

[\(More on request\)](#)

## HONORARIUM

- . Travel cost
- . Accomodation
- . Speaker fee
- . Catering flat

## CONTACT

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## VIDEOS

selected videos on my website: [www.byrkelou.com/speaking](http://www.byrkelou.com/speaking)

please contact me for more video links